

2018 ASBI SPONSORSHIP AGREEMENT FORM

November 5-7, 2018 • Loews Chicago O'Hare • Rosemont, IL

Company: _____
Contact Name: _____
Title: _____
Billing Address: _____
City/State/Zip: _____
Phone: _____
E-Mail: _____

SPONSORSHIP OPPORTUNITIES

(For ASBI Members Only)

All Sponsors Will Receive

- * Print Recognition in Convention Guide
- * Name and Logo on ASBI Convention Website
- * Sponsor Recognition Ribbons for All Sponsor Attendees
- * Print Recognition in the Segments Newsletter

Gold Level, \$5,000

- * Complimentary Spread Ad in Convention Guide
- * Complimentary Convention Registration for 3 Attendees
- * Sign Recognition Display at Sessions, Exhibit Hall/Reception and Luncheons (30" x 36")

Silver Level: \$3,500

- * Complimentary Full Page Ad in Convention Guide
- * Complimentary Convention Registration for 2 Attendees
- * Sign Recognition Display at Sessions and Exhibit Hall/Reception (24" x 30")

Bronze Level: \$2,000

- * Complimentary Convention Registration for 1 Attendee
- * Sign Recognition Display at Sessions (20" x 24")

Order Deadline: September 7
Digital File Deadline for Ad: September 14

Please return the completed form with payment (check made payable to the American Segmental Bridge Institute, or with credit card information in U.S. dollars only) on or before **September 7, 2018**.

Credit Card: VISA® MasterCard® AmericanExpress® Discover®

Credit Card Number _____ Security Code _____

Name (as it appears on card) _____ Exp. Date _____

Billing Address (must match name on card)

City _____ State _____ Zip Code _____

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|---|---|
| <p>Fax, mail, or e-mail with payment to:</p> <p>American Segmental Bridge Institute 142 Cimarron Park Loop, Suite F Buda, TX 78610-2837</p> <p>Phone: 512.523.8214 Fax: 512.523.8213 E-mail: ingrid@asbi-assoc.org</p> | <p>Wire transfer instructions available upon request.</p> |
|---|---|

Sponsor Poster Specifications

Electronic files should be submitted to Jim Henson (jhenson@leadergraphics.com) as follows:

Files must be supplied as CMYK; files supplied as RGB or Pantone must be converted prior to printing. The Publisher is not responsible for color shifts due to files created in RGB, Pantone or shifts in color due to the difference between the file and the proof.

NOTE: We preflight all files to find problems such as missing fonts, low resolution photos or color problems. We are not responsible for improperly prepared files. We will attempt to notify you if we find a problem with your native files or pdfs. PDF files cannot be altered once we receive them, so any changes necessary will need to be submitted as a new file. The publisher is not responsible for improperly submitted files, but will request that they be resubmitted. If you have any questions please call Jim Henson at Leader Graphic Design at 847.564.5409.

**SPONSORSHIP LEVEL WILL BE PUT ON POSTERS
BY LEADER GRAPHIC DESIGN**

Gold Sponsor

Trim Size: 30 x 36 + .125 inch bleed on all 4 sides **total image size should be 30.25 x 36.25**

Silver Sponsor

Trim Size: 24 x 30 + .125 inch bleed on all 4 sides **total image size should be 24.25 x 30.25**

Bronze Sponsor

Trim Size: 20 x 24 + .125 inch bleed on all 4 sides **total image size should be 20.25 x 24.25**